



Lake Constance!

Bodensee Media Kit 2018



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LAKE CONSTANCE
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Published by

PRESS RELEASE – Internationale Bodensee Tourismus GmbH

Exotic Flower Island, Cultural Highlights, Lake Tours and a Golden Eagle

Lake Constance 2018

Once again, the Lake Constance region offers a full program in 2018: Mainau Island takes visitors to far-off Africa, the Principality of Liechtenstein presents its mountains with special alpine Theme Weeks. Constance, the largest city on the lake, invites guests to the “Year of Culture 2018,” and the Zeppelin City Friedrichshafen hosts a modern music festival with innovative exhibits. Especially noteworthy, guests can visit all the attractions with the Lake Constance Ticket: now valid on trains, busses and ferries. And planning a Lake Constance trip is now easier than ever. The new online Tour Planning Portal, allow users to quickly and comfortably put together customized Lake Constance tours.

Fascination Africa on Mainau Island

The 2018 motto “Baobab and Bonobo – Fascination Africa” takes its name from the planet’s 2nd largest continent. Wandering through the park, visitors will be greeted with a jungle-like landscape of orchids as well as a four-meter-high replica of the Great Pyramid of Cheops and sphinx made of sand. From March 16 - May 6, 2018, the orchid exhibition "On Tarzan's Windowsill" appears in the Palm House with images of bonobo monkeys by the internationally renowned nature photographer, Christian Ziegler. In front of the baroque castle, a walkable East African grassland includes five stylized large animals of the Savannah. In the butterfly house, moths from Africa flutter about in May and June. A special show in high summer reveals the migratory behavior of birds and other animals between Lake Constance and the Dark Continent. In autumn, the Flower Island highlights an important tree originally native to Africa – the coffee plant. www.mainau.de

Constance – the historic-cultural Metropole on Lake Constance

Cultural treasures are everywhere – on building façades, in the streets and alleys, in the fine museums and galleries. In 2018, the largest town on the lake celebrates the finale of the anniversary “600 years of the Council of Constance.” The new ‘culture brochure’ presents more than 50 pages of condensed cultural information with a detailed overview of events. Highlights include opera “La Juive,” the open-air theater “Cyrano de Bergerac” and the special exhibition in the Rosengarten Museum, “Character Heads – Lake Constance history in portraits, miniatures and early photographs.” For the first time in 2018, three culinary ships will set sail under the banner “Konstanz Ahoi!” The first cruise features a wine and cheese tasting on April 6, followed by a gin tasting on October 5, and a whiskey tasting on October 12, 2018. Multi-faceted city

tours throughout the year take guests on vivid journeys through the history of Constance. And those who want to see the city from a bird's eye view can take the virtual tour with the new 360-degree panoramas by local photographer Achim Mende. www.konstanz-tourismus.de

Holiday the Liechtenstein Way

The Principality of Liechtenstein is the ideal destination with their expanded offering of specialty Theme Weeks for families and mountain lovers. At the beginning of June, "Mountain Awakening" highlights the annual spring blossoming up close, including an alpine hike through snowfields and flower meadows, plus a golden eagle and marmot picnic. The "Alpine Wellness Weeks" feature daily forest bathing, outdoor yoga and Kneipp exercises. Guests learn about herbs, collect and then transform them into delicious recipes in a cooking class during "The Taste of the Mountains – finding Alpine herbs" theme week. The Principality offers "Mountain-Kids-Adventure-Weeks" with an explorers trail, forests, stones and caves with supervised caregivers. Children are transported into the fascinating world of Liechtenstein legends during the "Walser Saga Weeks" featuring three guided Saga-hikes, a Saga-evening and Saga-theater. www.tourismus.li

With one Ticket around the Lake

Buy it once and forget about other fees. The Lake Constance Ticket is valid in all Lake Constance border countries: Switzerland, Austria or Germany. Valid for one day or three days, this ticket offers an Inter-rail experience. Holiday guests can decide freely and spontaneously where they want to go – wherever and whenever they wish. Destinations are easily combined, perfect for discovering the three-country region. Ticket holders might combine Mainau Flower Island with St. Gallen UNESCO old city and the Bregenz Pfänder Cable Car. Locals can also take advantage of the savings and ride affordably in small groups. Two adults and up to four children pay only 69 Euros or 97 Francs for three consecutive days. Cyclists can buy a bike Combi-Ticket to combine sporty tours with return journeys or destinations beyond. The best feature of the ticket: it's valid for ferry connections across the lake, in addition to bus and train! www.bodensee-ticket.com

Zeppelin City Friedrichshafen: Lake Constance Festival and Innovative Exhibits

Celebrating 30 years, the Lake Constance Festival presents DJ Sessions as well as its usual line-up of classical music, ballet, literature and theater. Based in Friedrichshafen, the festival celebrates the motto: "Russia – Onto New Shores" from May 5 - 27, 2018 with 60 events around the lake. This year's artists-in-residence include pianist Dmitry Masleev, winner of the International Tchaikowski Competition and Gabriel Prokofiev, founder of the legendary "Nonclassical Nights" DJ cult format. The large exhibition "Innovations! The Goal is the Future" unveils a hundred years of innovation from the forefathers, offshoots and successors of the Zeppelin Group from May 18 to November 4, 2018. The center of attention in the Dornier Museum is the Dornier Do

31 who made its first (and only) Vertical Take-Off and Landing 50 years ago and still holds world records. The 20th anniversary of the Ravensburger book series "Wieso? Weshalb? Warum?" is the starting point for the special exhibition "How the World get in the Nursery" at the Friedrichshafen School Museum. www.friedrichshafen.info

A Click Away to Lake Constance

A family bike tour on the Untersee, a theme hike in Thurgau or a mountain bike loop in the Liechtenstein's Alps ... the new tour portal of the 4-country Lake Constance region is a user-friendly online planning tool for outdoor fans. With 500 tours and counting, there is already great recreational diversity available in Germany, Austria, Switzerland and the Principality of Liechtenstein. Hikers, cyclists and touring enthusiasts will find routes that suit their personal needs with a few clicks and all the information presented in an interactive map. Information includes print-ready directions, elevation profile, current conditions and community ratings with map and GPX track download for all popular devices. The tour portal was created to enhance cross-border travel opportunities and promote sustainable travel by the International Bodensee Tourism GmbH and partners. Holiday guests as well as locals can use this online tool to explore new corners of the region. Visit the portal at www.bodenseetouren.eu.

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PRESS RELEASE – Mainau GmbH

Baobab und Bonobo – Fascination Africa on Mainau Island

The 2018 motto for Mainau Island on Lake Constance takes its name from the planet's 2nd largest continent. "Baobab and Bonobo – Fascination Africa." Africa represents a great diversity of culture and nature and Mainau's interpretation includes a wild jungle landscape of orchids, a four-meter replica of the Cheops Pyramid complete with a sand Sphinx. The grounds of the eighteenth-century Baroque Palace feature an east African grassland with five stylized savanna animals that visitors can walk through. The view from the Mediterranean terraces stretches across Lake Constance to the Alps, while countless African lilies dance on the lake breeze.

The 2018 flower season on Mainau Island kicks off with the annual orchid show in the Palm House, showcasing the flair of the central-African rainforest. This year's theme "On Tarzan's Windowsill" (March 16 - May 6) features many orchid varieties including the *Bulbophyllum* species. Visitors can also see photographs by the internationally acclaimed nature photographer Christian Ziegler showing Bonobo Monkeys from the Congolese rainforest – relatives of chimpanzees.

This year's African theme also finds its way into the Butterfly House, one of Germany's largest. Moths native to Africa flutter through this tropical plant world primarily in May and June. The temporary West African farmer's garden features cultivated plants. Among a variety of South African plants planted on the Mediterranean terraces, the African lily (*Agapanthus*) blooms in July and August.

The annual fall exhibit in the Palm House marks the end of the flower season. This year's show "Coffee – Africa's Gift to the World" (September 21 - October 21) is dedicated to *coffea arabica* from the central African highlands. Another exhibit explores among other topics autumnal bird migration from Lake Constance to Africa (June 8 - August 26). In collaboration with the Max-Planck-Institute for Ornithology in Radolfzell, the exhibition in the Baroque Palace explains the institute's animal observation system (ICARUS), which allows researchers to study animal movement data collected from the ISS space station.

Adventure Playgrounds and Mediterranean Blossoms

There are many other 2018 highlights starting with the massive annual tulip bloom, followed by an endless expanse of Rhododendrons, fragrant roses, perennials, and colorful dahlias. The majestic power of the arboretum park with its 150 year-old mammoth trees (giant sequoia) is impressive. Palm and citrus plants lend a decorative Mediterranean flair to the island. Children love the sprawling adventure playgrounds.

New to the botanical gardens is an 800 m² area dedicated to medicinal herbs with plants including motherwort, monk's pepper and milk thistle used for healing effect throughout time in different cultures.

Events:

Count's Island Festival: May 31 - June 3, 2018

Count's Palace Festival: October 3 - 7, 2018

South African BBQ Night: August 3, 2018

Getting here:

Attractive combined tickets for island entry and arrival by train, bus and boat are available, for example at the Deutsche Bahn (www.bahn.de/baden-wuerttemberg), Lake Constance ship companies (www.bsb.de) and Swiss Railways (www.sbb.ch).

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PRESS RELEASE – Marketing und Tourismus Konstanz GmbH

Celebrating a “Year of Culture” in the City on the Lake

Constance – a historic and cultural Metropole on Lake Constance

... the South feels its culture on Lake Constance. The people here are relaxed, pleasure is a part of daily life and centuries of culture abound in the city. Palm trees and exotic plants thrive along the lakeshore and Mainau Island. The Big Finale is here as the city celebrates its 600th anniversary of the Council of Constance – the only city north of the Alps to ever elect a pope – legitimately!

New in 2018

This year, Constance celebrates a “Year of Culture” with a new ‘culture brochure’ featuring more than 50 pages of condensed cultural information with a detailed overview of events. It’s an inspiring variety that spans many topics and venues from music stages to museums, history to action tours, dance parties, theme cruises and much more.

Discover Lake Constance from its culinary side. Under the banner “Konstanz Ahoi!” three culinary ships set sail for the first time with tasty products from the 4-country Lake Constance region including a gin tasting, wine & cheese tasting and whiskey tasting. Information and special cruise dates at www.konstanz-info.com.

Constance is delighted to present inspiring virtual tours with 360-degree panoramas of Lake Constance by professional photographer Achim Mende, “A Bird’s Eye View – by day and night.” Have a look: www.konstanz-info.com and www.konstanz360.info

Living Time Travel

Cultural treasures are everywhere – on building façades, in the streets and alleys, and in our fine museums and galleries. In 2018, the largest city on the lake celebrates the grand finale of its 4-year living cultural exhibition: “600 years of the Council of Constance.” This year’s many highlights include opera “La Juive,” open-air theater “Cyrano de Bergerac” on the Münsterplatz and the special exhibitions in the Rosengarten Museum.

The Rich Life: Tradition meets Modern

There are many reasons to visit the historic old town with its world-class boutique shopping and 400 stores. The harbor quay with its alpine backdrop is a lovely place to stroll and take a break in

one of the many open-air cafés, beer gardens and restaurants. Multi-faceted city tours take the whole family on a vivid journey through the history of Constance. Take in a show at Germany's oldest documented theater or at the award-winning Southwest German Philharmonic, as well as events in the new Lake Constance Forum.

Nature in her Glory

Constance is worth the trip any time of year: from lazy days on the beach to water sports action on the lake. Top destinations like Mainau Flower Island, Sea Life, the thermal baths and exciting boat trips offer many unique experiences. For active types, there is the hiking the SeeGang Trail, island-hopping by canoe, and mountain biking through the volcanic Hegau region. Then, meet up in laid-back Constance for alpenglow moments in the grassy park or happy hour in one of our historic wine taverns.

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PRESS RELEASE – Liechtenstein Marketing

Princely Moments. Summer Treasures from Liechtenstein.

Milk and cheese from the Alp, fresh air, crystal-clear water and a whole lotta fun. A mountain holiday belongs to the best childhood memories. When you add an alpine holiday paradise with family friendly infrastructure you've got a perfect and stress-free vacation. Princely Moments – Liechtenstein style.

The mountain village Malbun in Liechtenstein is the perfect family destination with its fantastic alpine landscape at 1,600 m (5,249 ft). The resort is dedicated to families and understands the needs of children, parents and grandparents. The Swiss Tourism Office also agrees and awarded Malbun the highly coveted "Family Destination" seal of approval.

Theme Weeks in the Mountains

Families will experience more in 2018 during special Theme Weeks. The summer season kicks off in June with "Mountain Awakening," a chance to explore the mountains during their most exciting phase. In this week, guests of Liechtenstein alpine hotels discover the high-alpine blossoming during hikes between snow fields and flower meadows. The program includes a hike and picnic with animals friends – marmots and eagles.

Alpine-Wellness-Weeks offer another way to be with nature, featuring Forest Bathing, Outdoor Yoga and Kneipp Water Exercises among other natural activities. The power of alpine herbs is a popular trend, so we've created the program "Taste the Mountains – On the Trail for Alpine Herbs." After an introduction to mountain herbs, guests go out on their own to collect herbs and then learn how to prepare the herbs in special cooking classes.

Children are #1

Of course, the little ones have their own fun. There's no better playground than the mountains with everything to make children's hearts beat faster: water, stones, wood and grass. During the "Mountain-Kids Adventure Weeks," children discover the forest, the explorers path, stones, caves and much more under the supervision of qualified care-givers. The "Walser Saga Weeks" offer guided Saga Hikes, a Saga Night and a Saga Theater where children learn about the fascinating world of the Liechtensteiner Legends – Adults may join their little sprouts for traditional storytelling.

Some Prefer the Easy Route

For all those who love nature, but shy away from physical exertion, Malbun's Wellness Offer feeds both body and soul. Here's how it goes: sleep in late, enjoy a lavish and leisurely breakfast, then arrive comfortably at the loveliest places in the Liechtenstein Alps. Included is a gourmet picnic and an alfresco sunset aperitif – with views, of course.

Malbun Cares about Kids

The youth programs are set up to allow parents time to relax too, knowing that their children are in good hands with professional caregivers. Children are invited to join the "malbi-Rascals" gang who discover nature on their own, look for treasures, observe animals and bang around at the electro-mini-car track – all under watchful adult eyes. The smallest ones (3 and up) are looked after with loving care and creativity. In the evening, relaxed parents reconnect with their happy children resulting in a win-win for the whole family.

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PRESS RELEASE – BODENSEE TICKET

Free-Range Travel with the Bodensee Ticket

With ONE ticket around the lake

Buy it once and forget about other fees. The Lake Constance Ticket is valid in all Lake Constance border countries: Switzerland, Austria or Germany. Valid for one day or three days, this ticket offers an Inter-rail experience. Holiday guests can decide freely and spontaneously where they want to go – wherever and whenever they wish. Destinations and sights can be combined, making it easy and fun to discover the three-country region. This is also an option for locals who want to travel affordably in small groups. Cyclists, on the other hand, can buy a Bike-Combo ticket to combine sporty tours with return journeys or destinations beyond. The best feature of the ticket: It's also valid for ferry connections across the lake, in addition to bus and train!

From near or far, Lake Constance visitors can now plan and enjoy their trips without parking hassles or traffic worries. Relaxed, easy travel is possible on the train, bus and two ferry connections between Constance-Meersburg and Friedrichshafen-Romanshorn, CH.

Visitors have access to 4,000 kilometers of train routes, organized in three tariff zones. Zone 1 includes St. Gallen and part of the Appenzell Canton and the Bregenzerwald in Austria. In Germany, Zone 1 includes the Allgäu region to Ravensburg. Zone 2 encompasses the Constance area, Thurgau, CH, Meersburg and Überlingen. Zone 3 surrounds the whole Untersee including the Hegau and connects Constance, Singen and Schaffhausen.

1 Ticket, 1,000 Possibilities

Imagine an unlimited castle and fortress tour ... From Laufen Castle at the Rheinfalls over the Munot fortress in Schaffhausen's old city to the Hohentwiel fortress ruins in Singen: All three belong to Zone 3. Or, how about a museum tour for modern art lovers going from Singen to Ravensburg to Bregenz, Austria. A 3-day pass for 2 adults and up to 4 children costs 69 Euros / 97 Francs. This multi-zone ticket option is ideal for family tours around the lake – for example, Affenberg in Salem to Conny-Land in Lipperswil and Sea Life in Constance.

Affordable and No Stress

The Lake Constance 1-Day-Ticket is valid in all three zones for 26 Euro / 36 Francs, per person. Single zones cost 18,50 Euro / 27 Francs. Children ages 6 - 15 pay half price, and kids under 6 travel free. The 3-Day-Ticket costs only 41 Euro / 57 Francs. Those with the Bahncard, Halbtax-

Abo or the Austrian Vorteils card receive additional discounts. Extra-Plus: the White Fleet Lake Constance passenger ships are offering 25 percent discounted fares, and another reason to visit.

A Great Deal for Bikers

Take the train or ferry, then explore a new place to mountain bike or e-bike: a good way for locals to discover new terrain and their home region with fresh eyes. Now it's easy to do with the "Bike-Combo" Lake Constance Ticket available for 1-Day and 1-Zone for 29,40 Euro / 43 Francs. A 1-Day-Ticket for 3-Zones costs 37 Euro / 52 Francs. The 3-Day-Ticket in 3-Zones variant runs 65 Euro / 91 Francs. Bikes are not permitted on busses. For details: bodensee-ticket.com/fahrrad

More information and travel tips at bodensee-ticket.com. A comprehensive brochure about the Bodensee Ticket is available at train stations and tourist information offices around Lake Constance.

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PRESS RELEASE – Tourist-Information Friedrichshafen

30th Annual Lake Constance Festival with “Non-classical Club Nights” and Innovative Exhibits

The Bodensee Festival in Friedrichshafen is pleased to present DJ Sessions in addition to the usual line-up of classical music, ballet, literature and theater.

The festival celebrates the motto: “Russia – Onto New Shores” from May 5 - 27, 2018 with 60 events around Lake Constance featuring Russian artists and “New Music” in area clubs. 29-year-old pianist Dmitry Masleev is this year’s artist-in-residence, the impressive winner of the International Tchaikowski Competition who delights fans with “virtuosic brilliance” as quoted by the Financial Times. Gabriel Prokofiev is another artist-in-residence and founder of the legendary “Nonclassical Nights” in London. His compositions and DJ sessions will be featured in two chill environments: Ravensburg’s Club Douala and the Friedrichshafen Casino.

Zeppelin NT – The best way to fly

Fireworks flights, parachute drops, and the breathtaking XTREM flight: these are the exciting new programs for the Zeppelin NT in 2018. Since its first flight over 20 years ago (Sep 18, 1997), the Zeppelin NT has inspired more than 250,000 passengers worldwide.

Outstanding Innovations in the Zeppelin Museum

The large exhibition “Innovations! The Goal is the Future” unveils a hundred years of innovation from the forefathers, offshoots and successors of the Zeppelin Group. The museum also showcases the world’s largest collection of aviation artifacts in a multimedia exhibit that tells a lively story of technical innovation.

Vertical Take-Off Plane Celebrates 50 Years in the Dornier Museum

1968 marks the first and only successful vertical take-off, flight and landing of the Dornier DO 31 transport plane. This craft still holds many world records and brought the Dornier company enormous advances in technology. In collaboration with the German Society for Aviation and Aerospace, the Dornier Museum proudly presents this special exhibit in celebration of this 50th anniversary.

Special Exhibit “How does the world get into the kid’s room?”

In cooperation with Ravensburger book-publishing house, the Friedrichshafen School Museum expands its diverse 2018 program with “Educational Value!?” This exhibit honors the 20th anniversary of Wieso? Weshalb? Warum?, the popular Ravensburger book series that answers every “why” question children ask.

Friedrichshafen from New Perspectives

A new way to see the sights from May to September, visitors can cruise the “Zeppelin City” by boat on a guided tour with the MS Seeschwalbe. Then there’s the walking tour with costumed guide “Graf Zeppelin” who shows you his city, the Zeppelin Museum and recalls his airship building ideas. Individuals can also tour the Zeppelin City by smartphone. The audioguide features Zeppelin University students whose voices lend dramatic and humorous insights into the city’s illustrious past: audioguide.friedrichshafen.de

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PRESS RELEASE – Internationale Bodensee Tourismus GmbH

New Tour Planning Portal for the 4-Country Lake Constance Region

A Click Away to Lake Constance

The Tourist Board of Lake Constance (IBT GmbH) has recently launched a sophisticated online planning tool for hikers, bikers and touring enthusiasts. The unique feature is its regional network across several international borders. Individuals can now plan and build custom tours and personalized routes. With 500 tours and counting, there is already great recreational diversity in Germany, Austria, Switzerland and the Principality of Liechtenstein. The tour portal was created by International Bodensee Tourism GmbH and partners to enhance cross-border travel opportunities and promote sustainable travel. Holiday guests as well as locals can use this online tool to explore new corners of the region. www.bodenseetouren.eu.

The Perfect Tour for Every Occasion

What will it be ... A two-hour bike tour for the whole family with no hills and preferably a stop along the way for a nice snack? Or, a handicap-accessible hike with super views? The new Tour Portal delivers these exact results with a few clicks. The online tool is much more than a listing of different tours, but rather, a search engine for exact specifics that target individual needs. Once a perfect route has been found, it is displayed on an interactive map with clear and detailed information. All of the tour information – route description, elevation profile, current conditions, community evaluations – can be printed with a map and downloaded as a GPX track to all common devices. Explanations of how to get to the starting point with public transport, make it easy for the user.

Individual Tour Planner

The “Tour Planner” feature allows visitors to custom build their own tours. The user can access the Lake Constance region road network and select the points/sights he wants to pass en route, which results in an individualized and calculated tour, including printable documents.

Quality Promise and International Outlook

The four-country Lake Constance region represents high quality recreational experiences and that is exactly what users find on the new portal. Only those tours that meet defined quality benchmarks are featured. In addition, the portal addresses the common goal of continuously attracting foreign guests. The tour portal is also available in English for international visitors. The tour portal was realized by IBT GmbH together with Outdooractive GmbH & Co. KG. The main project partners are Deutsche Bodensee Tourismus GmbH and Regio Konstanz-Bodensee-Hegau e.V. In addition, the project is funded by the IBK Small Project Fund of the Interreg Program. The

tour offer is extended by the cooperation partners Oberschwaben-Tourismus GmbH, Thurgau Tourismus, St.Gallen-Bodensee Tourismus, Vorarlberg Tourismus and Liechtenstein Marketing.

Tour Portal Overview

- » There are currently 500 Lake Constance tour tips for Germany, Austria, Switzerland and the Principality of Liechtenstein
- » Highlighted Activities: hiking, biking, running and skating, mountaineering, winter tours, city tours, water tours
- » Tour Description: Route with GPS coordinates, detailed map, elevation profile, difficulty, duration, ascent, requirements, recommended time of year, pictures, comments, weather, directions & directions (places to overnight, hotels, huts, current conditions, points of interest)
- » Filter Options: Top tours, accessible by train and bus, round trip, good prospects, refreshment stops, family friendly, barrier-free, stage tour
- » Try it out: www.bodenseetouren.eu

Supported by:



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PRESS RELEASE – Internationale Bodensee Tourismus GmbH

The Clever, Better Way to Discover Lake Constance (Bodensee)

The Holiday Pass of Lake Constance

Summer vacations start with the Holiday Pass of Lake Constance (BodenseeErlebniskarte). Cardholders get access to 160 attractions with no hassles or extra fees. Valid in Germany, Austria, Switzerland and the Principality of Liechtenstein, countless adventures await on land and lake – from the old favorites to newly opened venues and destinations. The All-Inclusive Holiday Pass is available from March through October. The Winter All-Inclusive Holiday Pass is valid from October 2018 to March 2019 so visitors can enjoy Lake Constance treasures all year round.

More Choice: Three Variations on the Holiday Pass

Holidays are more flexible now because the Holiday Pass of Lake Constance SUMMER comes in three different variations and durations. The “Landratten” and “Seebären” tickets offer 160 destinations including the classic sites: Monkey Mountain (Affenberg), Salem Abbey Castle, the Zeppelin Museum in Friedrichshafen, Sea Life Aquarium in Constance, the Stone Age Dwellings in Unteruhldingen, the Pfänder Cable Car in Bregenz and the Säntis Mountain Cable Car Schwägalp. The “Sparfüchse” ticket receives a 30% discount at all the above-mentioned “classic” sites including the Flower Island Mainau. Free boat rides on the White Fleet ships are included with the “Seebären” and “Sparfüchse” tickets.

Unlimited Adventure in Winter TOO

The new Holiday Pass of Lake Constance WINTER expands the season of the popular summer offer, making it a good option to visit Lake Constance in the quiet season. More than 60 attractions in three countries and a principality are included in this Winter Ticket. On three days you choose, the cardholder can take cable car rides, relax in hot thermal baths, discover museums and the breathtaking beauty of Lake Constance. No crowds, no lines. There are exclusive performances that are only available to Winter cardholders. The flexibility offers locals the opportunity to visit many attractions in their area.

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PRESS RELEASE – Verein Bodenseegärten

Network “Lake Constance Gardens – a journey through time”
- making you want to discover green oases.

Lake Constance Gardens tell stories

The mild climate of Lake Constance has always played right into the hands of gardeners. Over the centuries, promising parks and lovingly cultivated gardens have sprung up between the blue lake and the green banks which dominate the landscape. The network, “Lake Constance Gardens – a journey through time” is inviting visitors to discover the most beautiful gardens around Lake Constance whilst also giving them the opportunity to learn about the exciting horticultural past of the region. The number of properties included in the green network is growing; since 2018 five new gardens became members: gardens of Bregenz, Castle garden of Messkirch, park Rosenau in Konstanz, VitaPlant and Regena both medicinal herb gardens in Switzerland.

Together, the gardens surrounding Lake Constance capture the entire development of European horticulture. Visitors experience first-hand, examples of gardens dating from the Stone Age to ancient times, gardens from the Middle Ages and the nineteenth century right through to gardens established in the modern day. And all of these styles within such easy reach of each other! If they so wish visitors can simply hop on a boat, bus or train to travel easily from garden to garden.

New gardens in 2018:

The gardens of Bregenz and that means that Lake Constance gardens covers now three countries, Castle garden of Messkirch, park Rosenau at the shore of Konstanz, VitaPlant and REGENA both medicinal herb gardens in Switzerland.

Individual Discoveries

Tour recommendations for individual journeys through gardening-time, whether by boat, bike, bus or train, are available for guests. There is also an all-inclusive trip offered by the tour operator “Radweg-Reisen” which may be booked on an individual basis. This cycle tour takes guests to many of the Lake Constance gardens belonging to the network and takes around six days. In Untersee, guests might choose to learn the history of gardens at their own pace and can travel on any of the four routes, each with a maximum length of 30 kilometres. Cyclists not only gain exciting impressions of the gardens but can enjoy the fantastic views across the extensive expanse of water of Lake Constance, which seem to appear as you turn each and every corner. On the island of Mainau gardening fans are offered the opportunity to spend a day (or longer if

desired) in the role of a “Mainau gardener”. On certain dates the “Grüne Schule” on the island of Mainau also gives children the chance to take part in a “Kids’ Gardening” session.

Green Group Offers

The tour operator “art cities Reisen” accepts bookings from groups of 20 people or more and offers tours of castle and villa gardens from either the Middle Ages or the present day.

Highlights and Events in 2018

June 8-10 and September 7-9, 2018 Long Night of Lake Constance Gardens. At these evenings many Lake Constance gardens open their garden gate and let those interested in a secluded garden evening share. More: www.bodenseegaerten.eu/langenacht

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PRESS RELEASE – St.Gallen-Bodensee Tourismus

Children Wear Lace – St. Gallen is Haute Couture

Every three years, the Children’s Festival takes place in St.Gallen, which alongside the Olma, is the highlight of 2018. Regional textile companies support local schools in designing the children’s celebration. The pupils display their imaginative and artistic creations during the parade and performances.

The St.Gallen Children’s Festival

The tradition of the St.Gallen Children’s Festival began in 1824 as part of city school reforms and can be traced back to older customs. Today, the festival takes place only every three years and in good weather.

History

The festival has changed over the course of time. A hundred years ago, the presentation of products from the city textile industry was the focus of the children’s festival. Marked by economic crisis and the world wars, the St.Gallen embroidery experienced challenging times. Only since 2015, has the children’s festival returned to its original concept. Of course now, it’s more modern, fresher and festive but leans on its traditional roots. It represents the textile legacy of St.Gallen and eastern Switzerland. It is a cultural heritage with worldwide significance.

Children’s Festival 2018

The upcoming St.Gallen Children’s Festival takes place in good weather on a day between May 16 - July 2, 2018. This year takes the name “FADIAN” as its motto, a play on words that harks back to St.Gallen’s textile tradition and the 500-year anniversary of the Reformation. “FADIAN” merges the word “thread” (“faden” in German) the symbol for the textile industry with the city reformer Vadian.

Sausage is the Highlight

St.Gallen is known as the “Bratwurst City.” Whether it’s the classic St.Gallen veal bratwurst, the Olmawurst or the Children’s Festival bratwurst, the people of this city love their sausage. Without mustard, naturally.

The Children's Festival bratwurst is the largest in the sausage family weighing 230 grams (a normal brat runs 110-160 grams) Until 3:00 p.m. no other warm food but these special brats will be served on the Children's Festival Field. St.Galleners are in love with their sausage.

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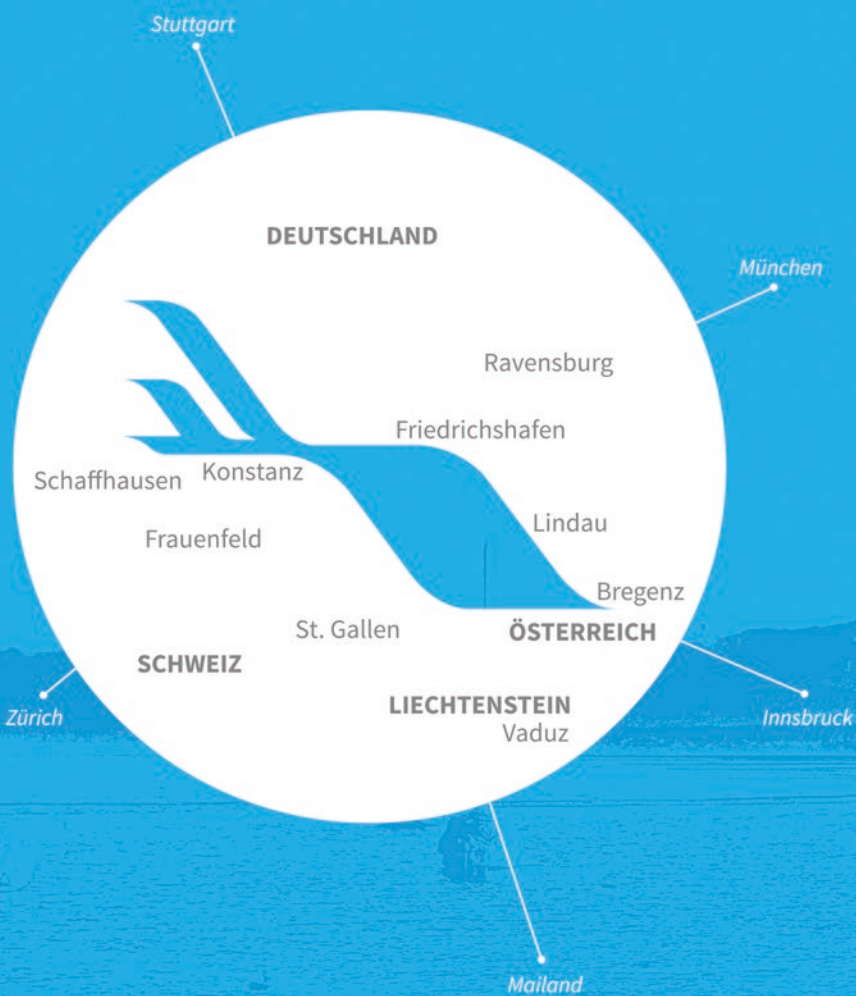
www.st.gallen-bodensee.ch



Lake Constance Impressions

Images can be found on the USB-Stick
or in the online press corner for download at
www.bodensee.eu/en/mediacorner.

Please indicate the copyright!
Thank you very much.



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Tourist Board
of Lake Constance